

# Shifted Diffusion for Text-to-image Generation

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# Introduction

We propose **Shifted Diffusion**, a novel diffusion model which generates image embeddings from text.

By integrating **prior knowledge** of pre-trained CLIP model into the diffusion process, we can enhance the **accuracy of generating image embeddings**.

With Shifted Diffusion, we can

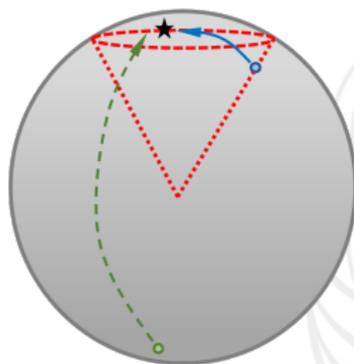
- Improve text-to-image generation models by introducing an extra image embedding input;
- Train or fine-tune text-to-image generation models on **image-only dataset**, without heavy workload of human captioning;

# Shifted Diffusion

We generate CLIP image embedding using diffusion models.

It has been shown that the effective output space of CLIP encoder is restricted to a narrow **cone**.

Instead of generating embeddings **from Gaussian noise** (**green arrow**) like previous methods, we propose to generate embeddings **from random embedding** (**blue arrow**).



# Shifted Diffusion

Specifically, we design the diffusion process to be

$$q(\mathbf{z}^t | \mathbf{z}^{t-1}) = \mathcal{N}(\mathbf{z}^t; \sqrt{1 - \beta_t} \mathbf{z}^{t-1} + \mathbf{s}_t, \beta_t \boldsymbol{\Sigma}),$$

which has an extra **shift term** compared to baseline diffusion

$$q(\mathbf{z}^t | \mathbf{z}^{t-1}) = \mathcal{N}(\mathbf{z}^t; \sqrt{1 - \beta_t} \mathbf{z}^{t-1}, \beta_t \mathbf{I}),$$

# Shifted Diffusion

We can show that

$$q(\mathbf{z}^t | \mathbf{z}^0) = \mathcal{N}(\mathbf{z}^t; \sqrt{\bar{\alpha}_t} \mathbf{z}^0 + \sum_{i=1}^t \mathbf{s}_i \sqrt{\bar{\alpha}_t / \bar{\alpha}_i}, (1 - \bar{\alpha}_t) \mathbf{\Sigma}),$$

where  $\bar{\alpha}_t = \prod_{i=1}^t (1 - \beta_i)$ . Specifically, we set  $\mathbf{s}_t = (1 - \sqrt{1 - \beta_t}) \boldsymbol{\mu}$ ,  
 which leads to

$$q(\mathbf{z}^t | \mathbf{z}^0) = \mathcal{N}(\mathbf{z}^t; \sqrt{\bar{\alpha}_t} \mathbf{z}^0 + (1 - \sqrt{\bar{\alpha}_t}) \boldsymbol{\mu}, (1 - \bar{\alpha}_t) \mathbf{\Sigma}).$$

# Shifted Diffusion

We can derive a posterior distribution

$$\begin{aligned}
 q(\mathbf{z}_{t-1} \mid \mathbf{z}_t, \mathbf{z}_0) &= \mathcal{N}(\mathbf{z}_{t-1}; \boldsymbol{\nu}, \boldsymbol{\Lambda}), \\
 \boldsymbol{\nu} &= \gamma(\mathbf{z}_t - \mathbf{s}_t) + \eta \mathbf{z}_0 + \tau(1 - \sqrt{\bar{\alpha}_{t-1}})\boldsymbol{\mu}, \\
 \boldsymbol{\Lambda} &= (1 - \bar{\alpha}_{t-1})\beta_t \boldsymbol{\Sigma} / (1 - \bar{\alpha}_t),
 \end{aligned}$$

where

$$\begin{aligned}
 \gamma &= (1 - \bar{\alpha}_{t-1})\sqrt{\alpha_t} / (1 - \bar{\alpha}_t), \\
 \eta &= \beta_t \sqrt{\bar{\alpha}_{t-1}} / (1 - \bar{\alpha}_t), \\
 \tau &= \beta_t / (1 - \bar{\alpha}_t).
 \end{aligned}$$

$\boldsymbol{\mu}, \boldsymbol{\Sigma}$  denote mean and covariance matrix of random image embedding.

# Shifted Diffusion

Because we have close-form expression of  $q(\mathbf{z}_{t-1} | \mathbf{z}_t, \mathbf{z}_0)$ ,  $q(\mathbf{z}^t | \mathbf{z}^0)$ .

The diffusion loss

$$\mathbf{L}_\theta = \mathbb{E}_q \{ D_{\text{KL}}(q(\mathbf{z}_T | \mathbf{z}_0) \| p(\mathbf{z}_T)) - \log p_\theta(\mathbf{z}_0 | \mathbf{z}_1) + \sum_{t>1} D_{\text{KL}}(q(\mathbf{z}_{t-1} | \mathbf{z}_t, \mathbf{z}_0) \| p_\theta(\mathbf{z}_{t-1} | \mathbf{z}_t)) \},$$

now has closed-form solution which can be easily optimized by methods such as gradient descent.

# Experiments

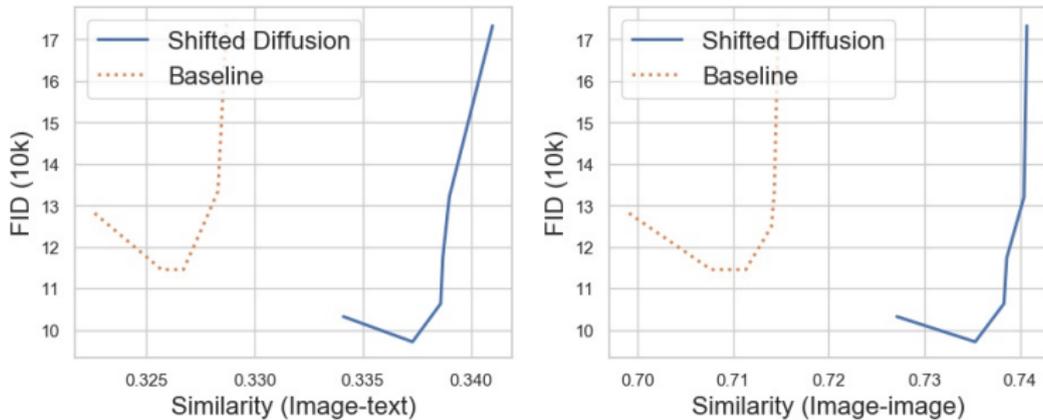
Shifted diffusion allows for **efficient adaptation** by successfully fine-tuning a pre-trained text-to-image generation model using an image-only dataset.

This is crucial as pre-trained models often struggle to meet specific requirements, and supervised fine-tuning can be challenging as creating image-text pairs can be labor-intensive.



# Experiments

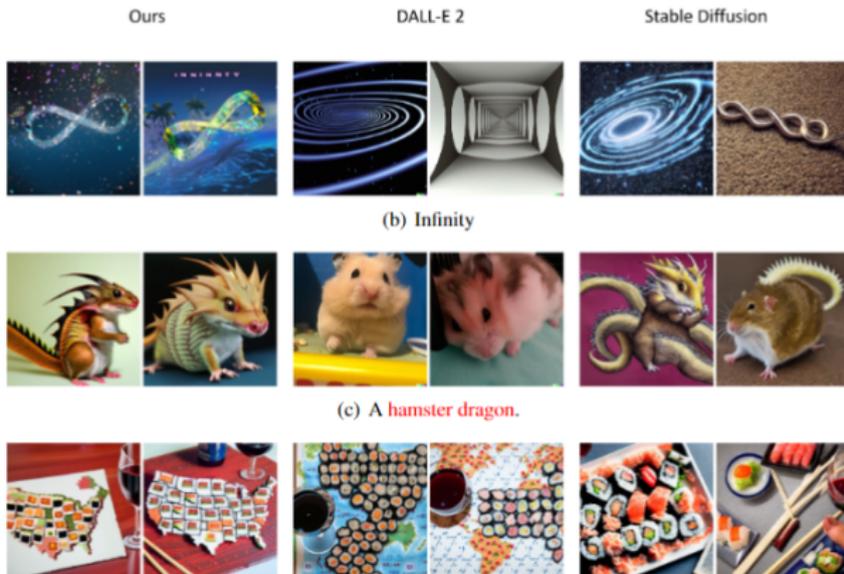
Shifted diffusion is better than baseline diffusion, lower FID scores and higher CLIP similarities are achieved.



**Figure:** Comparison between baseline and Shifted Diffusion on MS-COCO, evaluated with the same fine-tuned Stable Diffusion 2 model.

# Experiments

Some generated examples on standard text-to-image generation. We use Shifted Diffusion to introduce an extra image embedding input for text-to-image generation model.



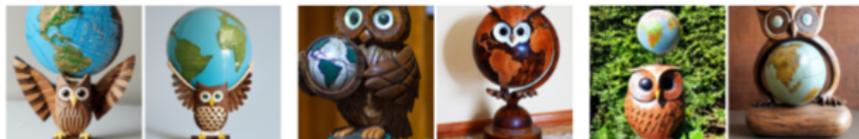
(d) A map of the United States made out sushi. It is on a table next to a glass of red wine.

# Experiments

Ours	DALL-E 2	Stable Diffusion
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(e) A portrait of a statue of the **Egyptian god Anubis** wearing **aviator goggles**, **white t-shirt** and **leather jacket**. A **full moon** over the **city** of Los Angeles is in the background at night.



(f) A cute **wooden owl** statue holding a large **globe of the Earth** above its head.



(g) A statue of **Abraham Lincoln** wearing an opaque and shiny astronaut's **helmet**. The statue sits **on the moon**, with the planet **Earth** in the sky.

Thank You

