



Paper



Code & Models



Zero-shot Generative Model Adaptation via Image-specific Prompt Learning

CVPR 2023 WED-AM-311

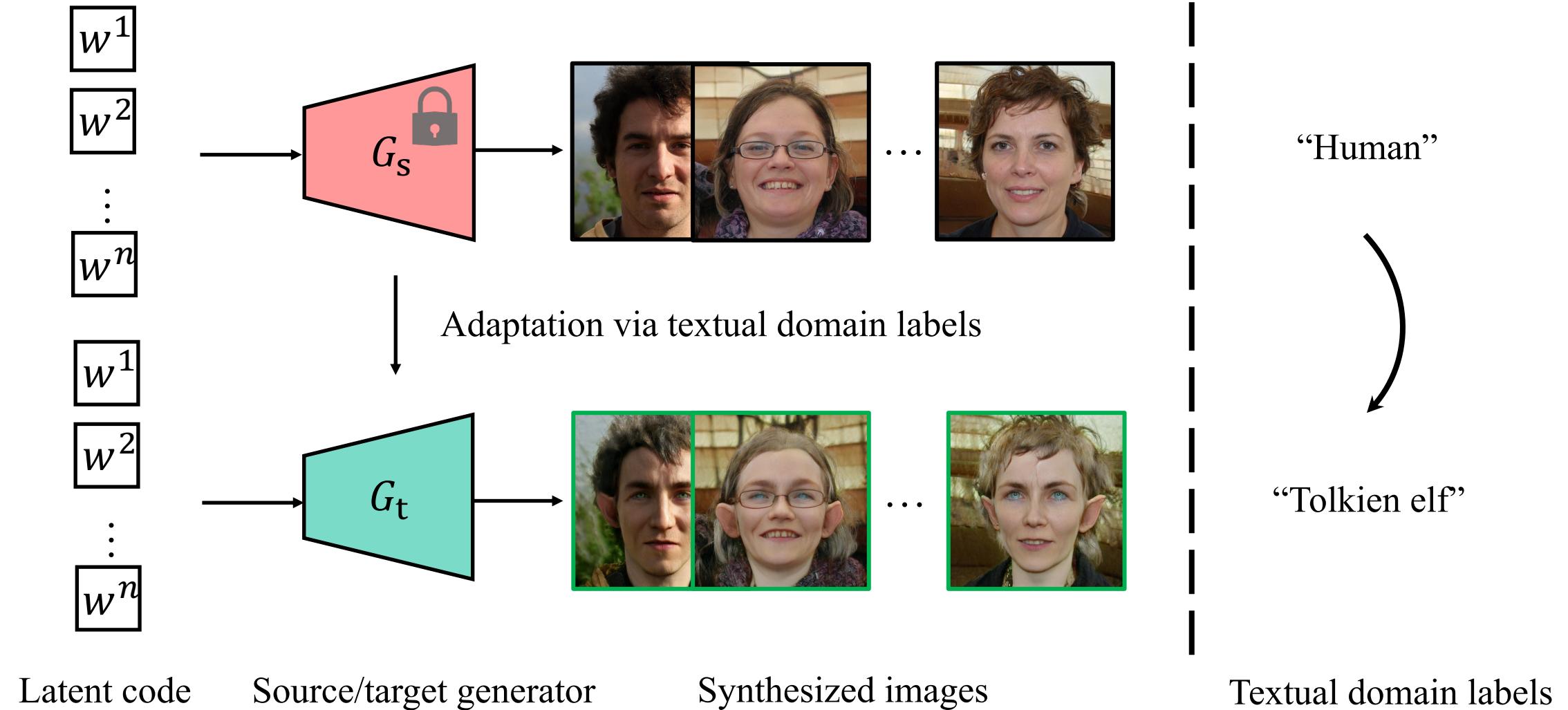
Jiayi Guo^{1*}, Chaofei Wang^{1*}, You Wu², Eric Zhang³, Kai Wang³,
Xingqian Xu³, Shiji Song¹, Humphrey Shi^{3,4}, Gao Huang¹

¹Tsinghua University, BNRIst. ²UCAS. ³SHI Labs @ Oregon & UIUC. ⁴Picsart AI Research.

*Equal Contribution

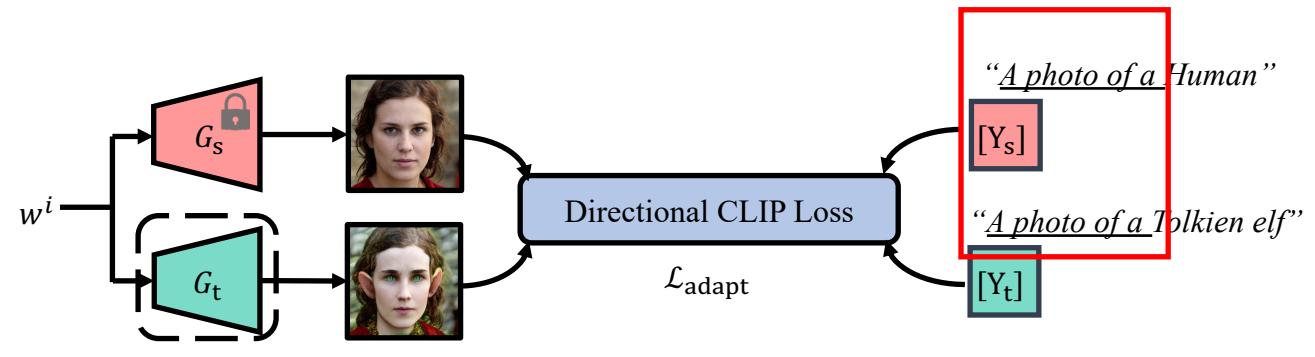
Overview – *Task Definition*

Task definition: Zero-shot generative model adaptation

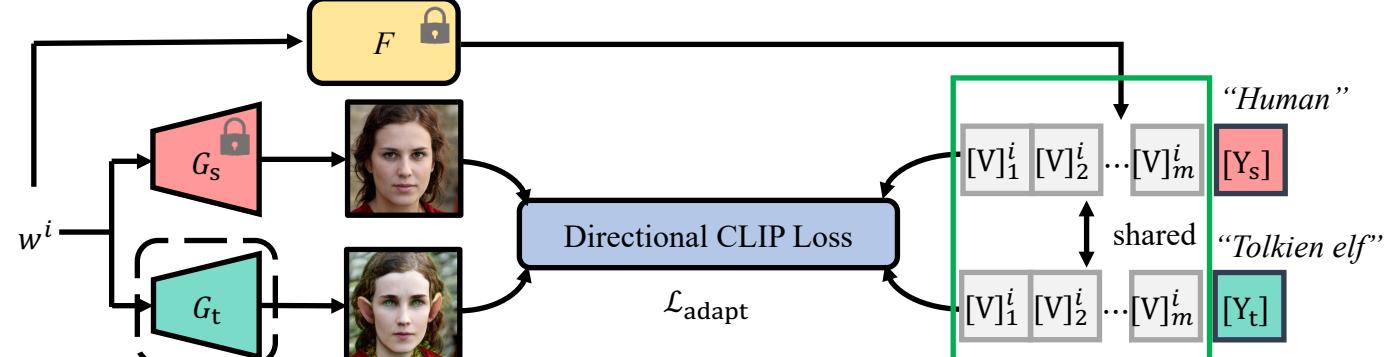


Overview – Motivation and Contribution

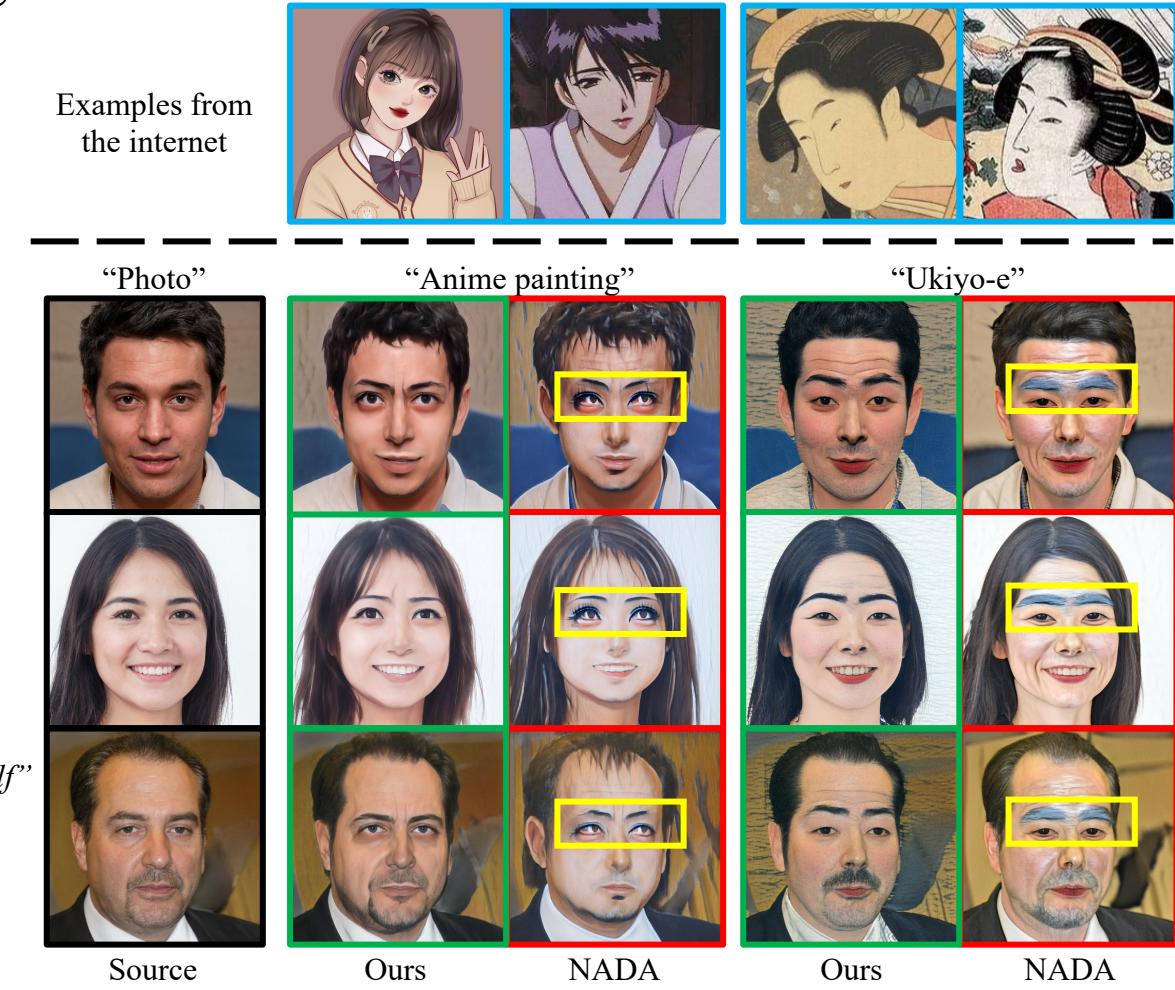
Alleviate the mode collapse issues in existing works



A fixed and shared adaptation direction[1-2]



More precise and diversified adaptation directions



Similar and unexpected patterns

[1] Gal, Rinon, et al. "StyleGAN-NADA: CLIP-guided domain adaptation of image generators." *TOG* 2022.

[2] Kim, Gwanghyun, et al. "DiffusionCLIP: Text-guided diffusion models for robust image manipulation." *CVPR* 2022.

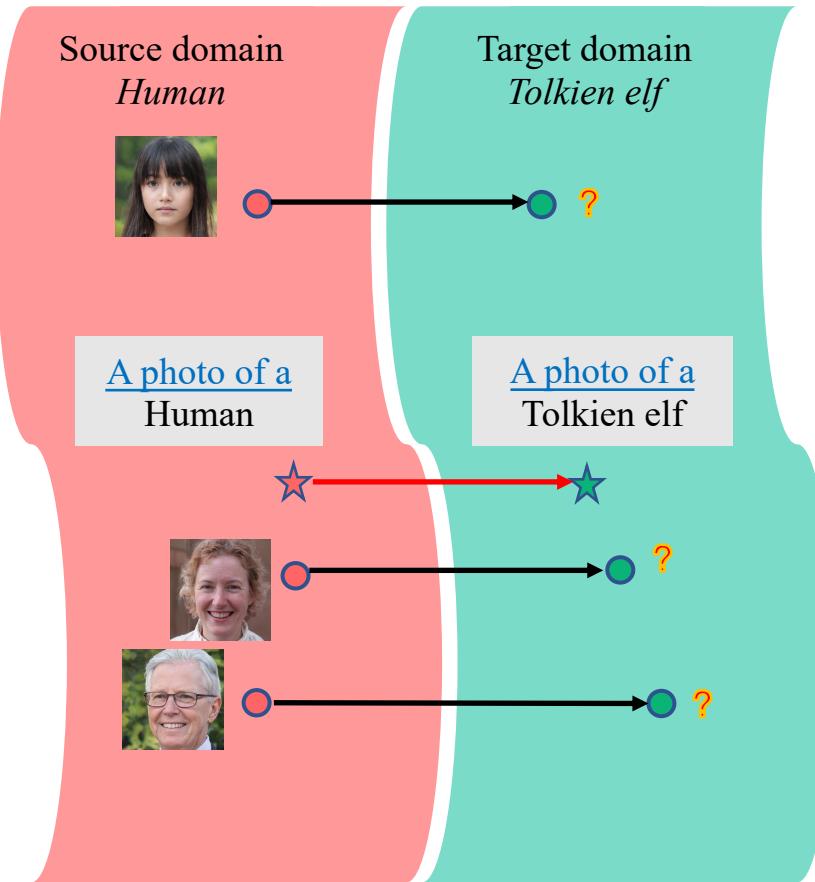
Motivation – Reason behind the Mode Collapse Issues

● / ● Source/target image embedding

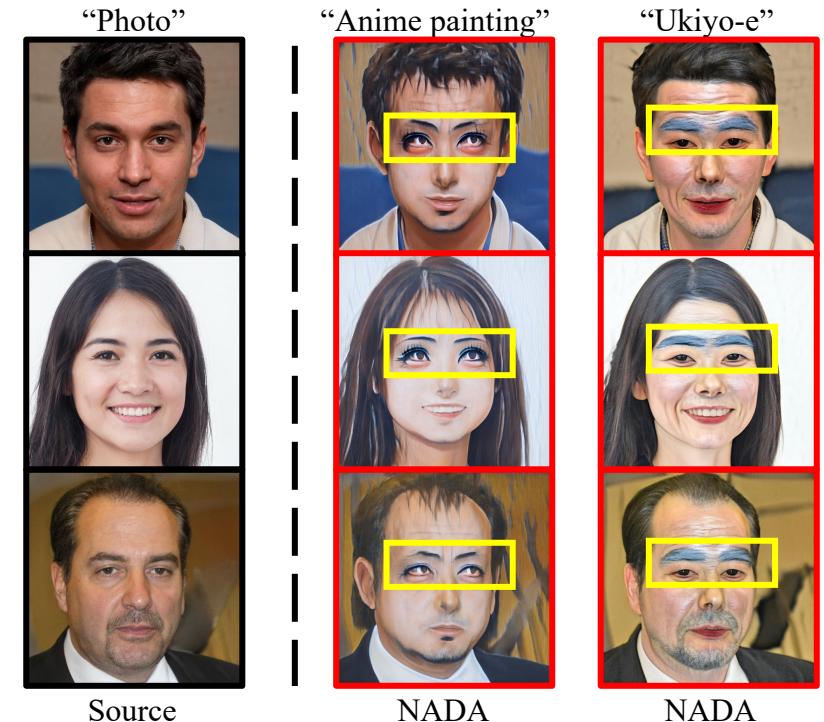
→ Image adaptation direction

★ / ★ Source/target text embedding

→ Text adaptation direction



(a) Manual prompts:
a shared fixed reference direction



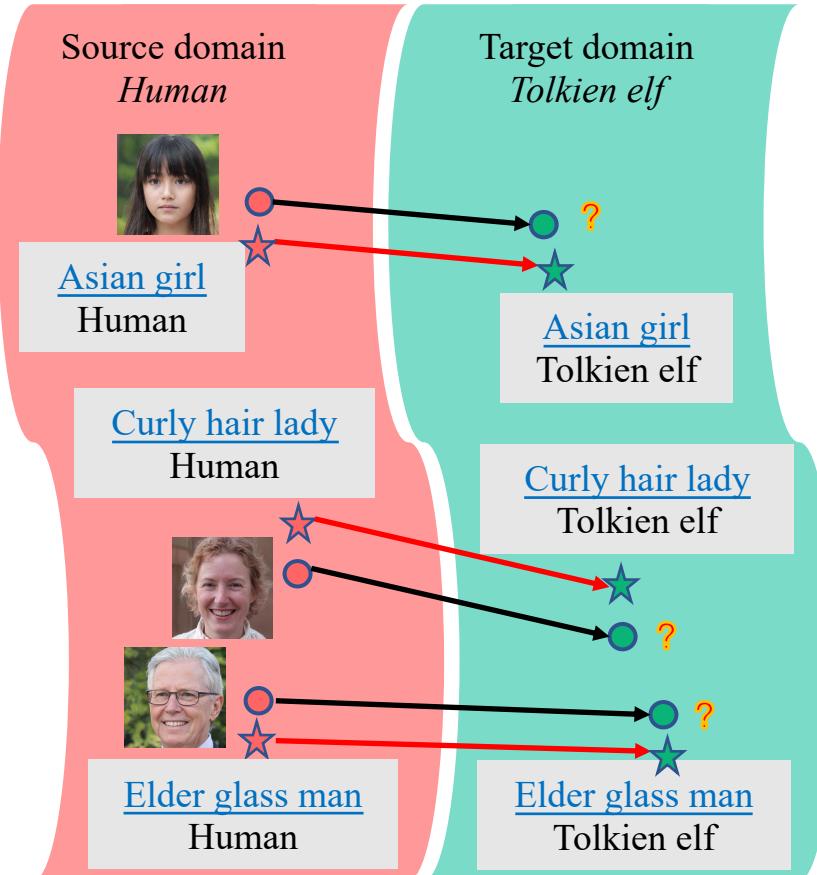
Motivation – Reason behind the Mode Collapse Issues

● / ● Source/target image embedding

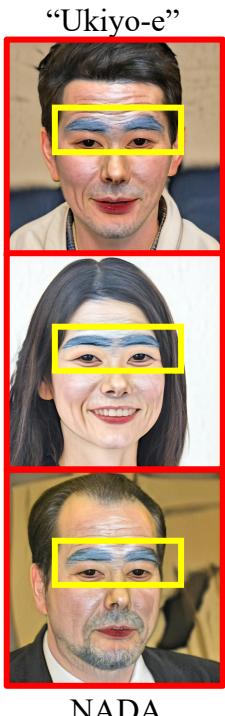
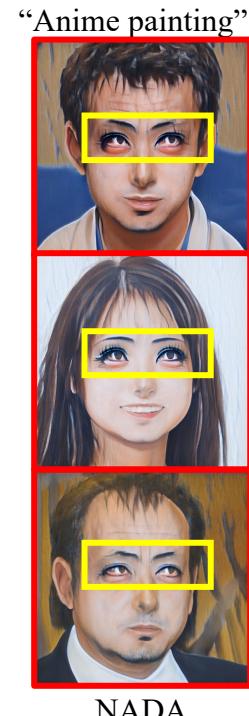
→ Image adaptation direction

★ / ★ Source/target text embedding

→ Text adaptation direction



(b) Learnable prompts (Ours):
image-specific reference directions

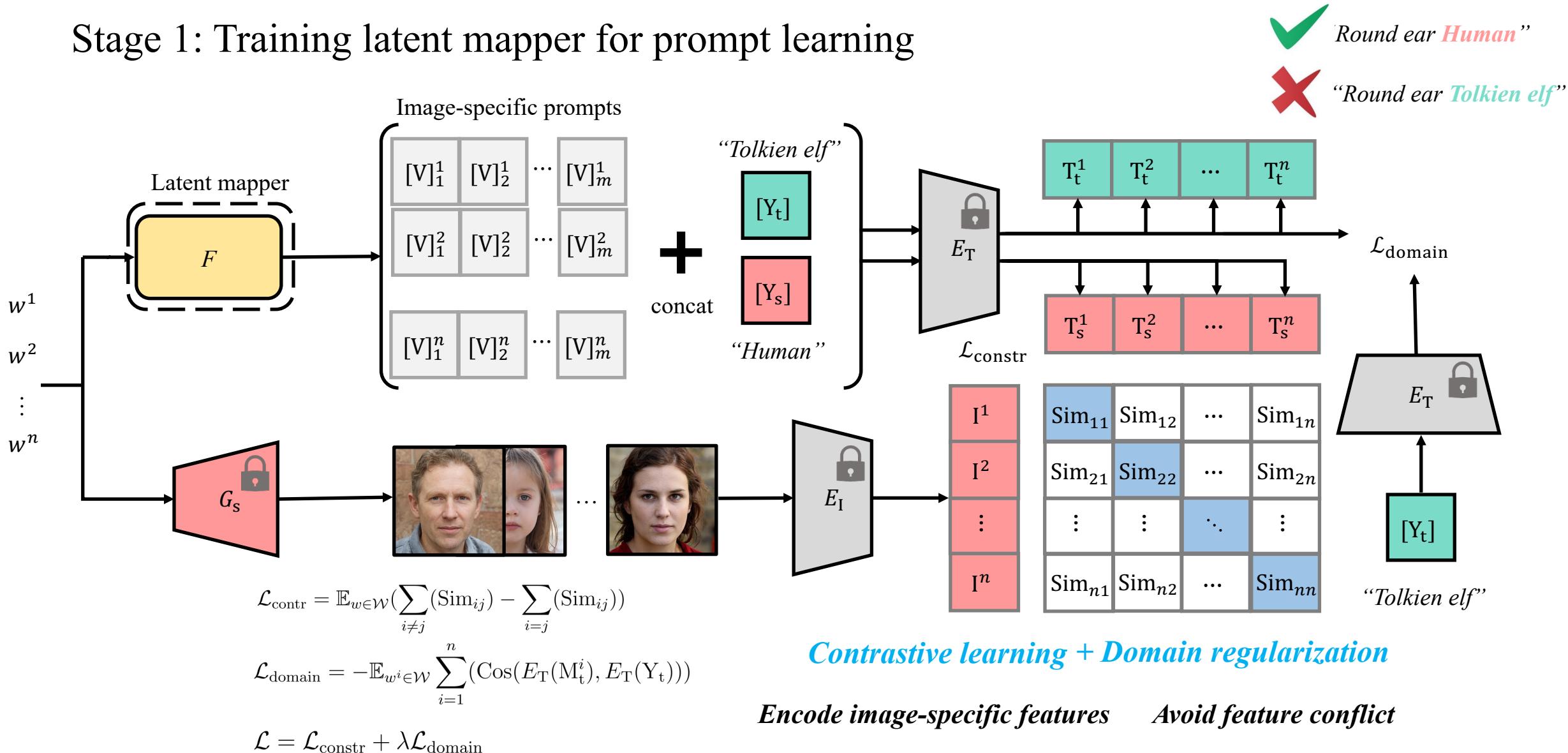


Question:

*How to automatically obtain image-specific prompts and
reference adaptation directions?*

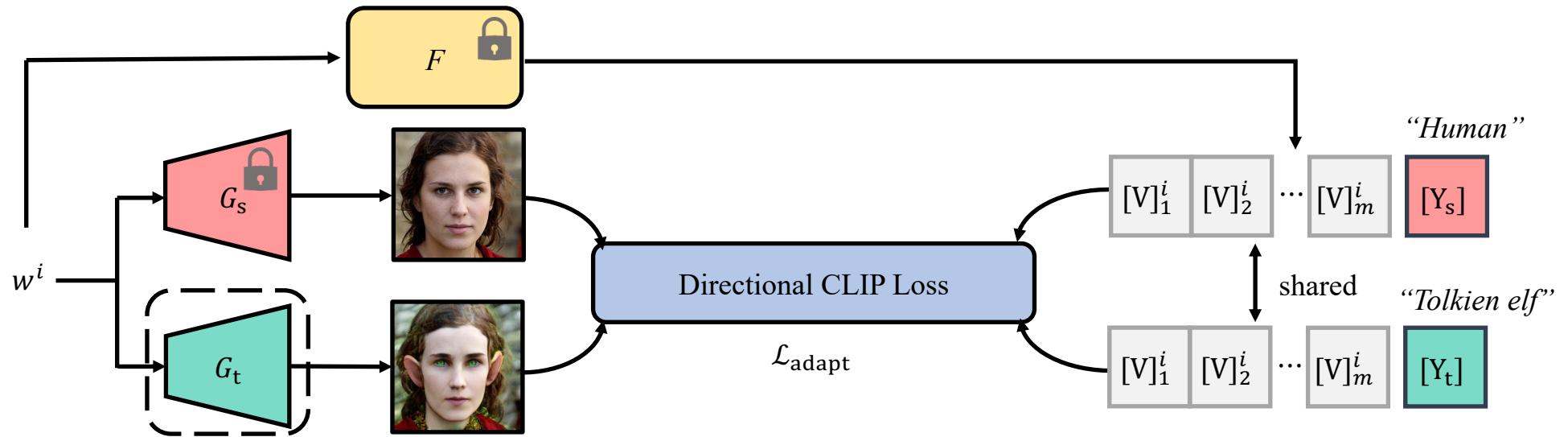
Method – *Image specific Prompt Leaning (IPL)*

Stage 1: Training latent mapper for prompt learning



Method – *Image specific Prompt Leaning (IPL)*

Stage 2: Training generator for image synthesis

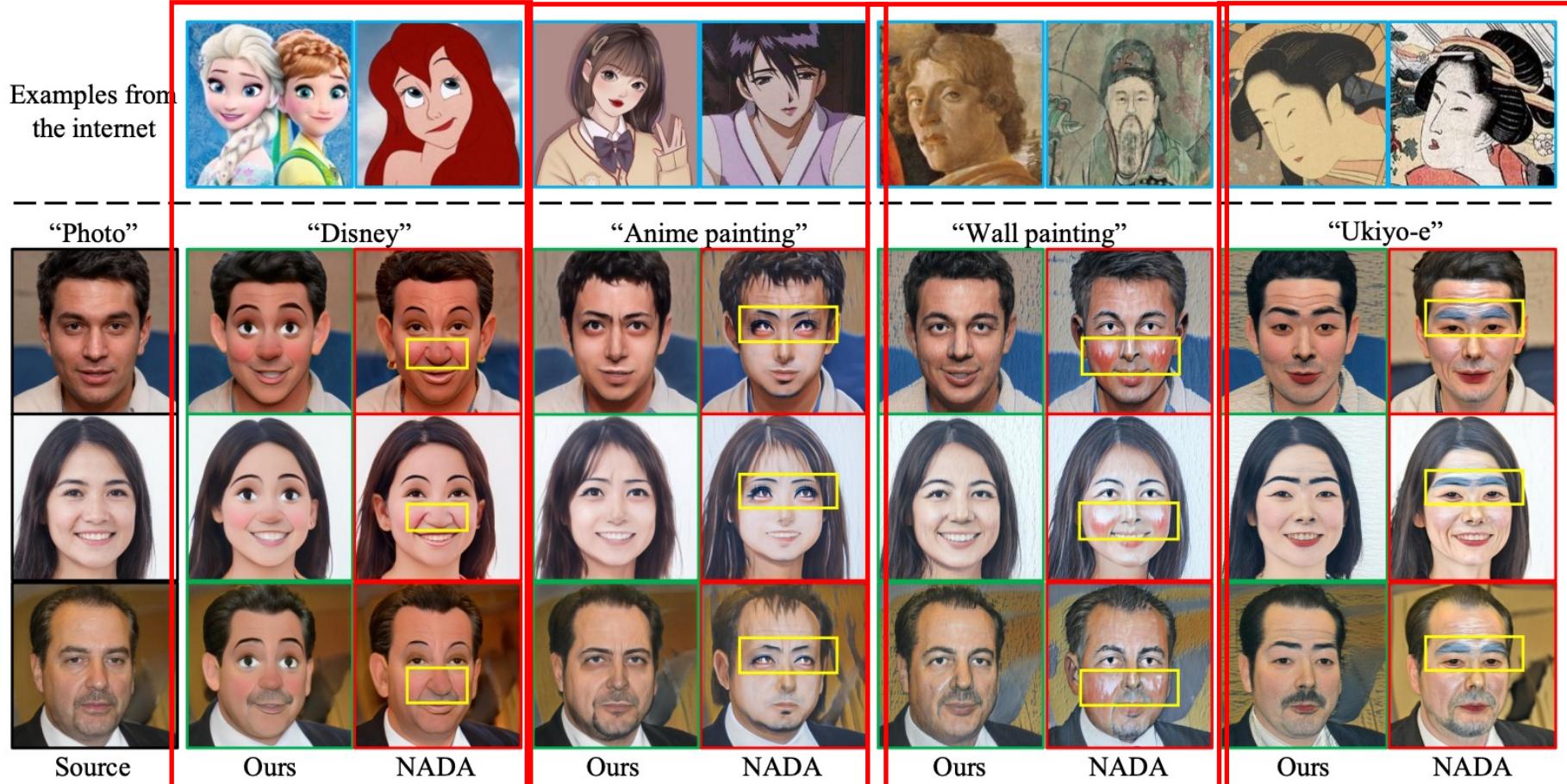


$$\mathcal{L}_{\text{adapt}} = \mathbb{E}_{w^i \in \mathcal{W}} \sum_{i=1}^n \left(1 - \frac{\Delta I_i \cdot \Delta T_i}{|\Delta I_i| |\Delta T_i|} \right)$$

Improved Directional CLIP loss

Experiments – Generative Model Adaptation

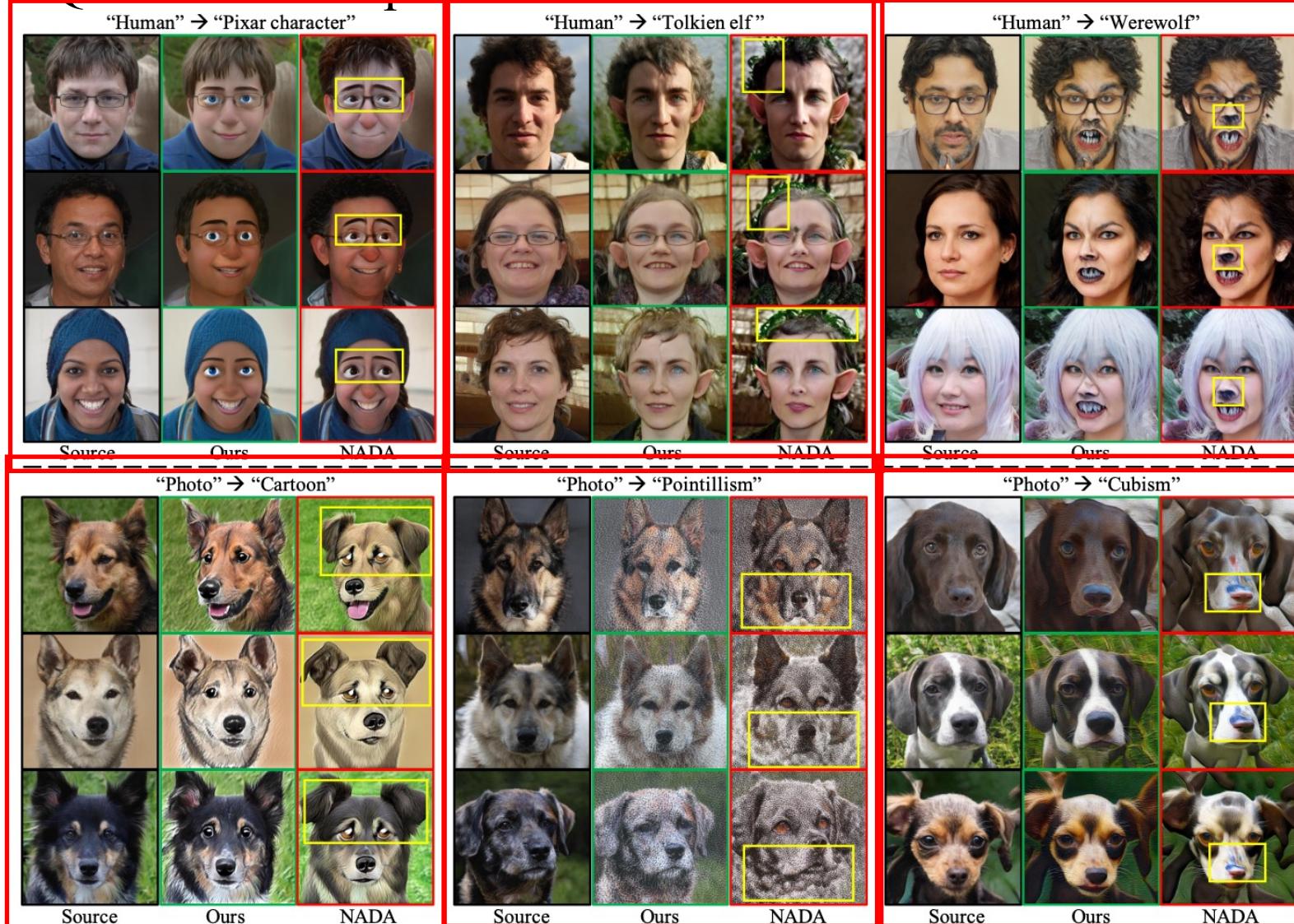
Qualitative comparison



*IPL alleviates the **mode collapse issues** of nasolabial folds (Disney), squinting eyes (Anime painting), red cheeks (Wall painting), and blue eyebrows (Ukiyo-e).*

Experiments – Generative Model Adaptation

Qualitative comparison



*Depressed emotions (Pixar character),
Green mussy noise on hairs (Tolkien elf),
Ruined noses (Werewolf),*

.....

*Folded ears (Cartoon),
Unshaped necks (Pointillism),
Blue noses (Cubism),*

.....

Experiments – Generative Model Adaptation

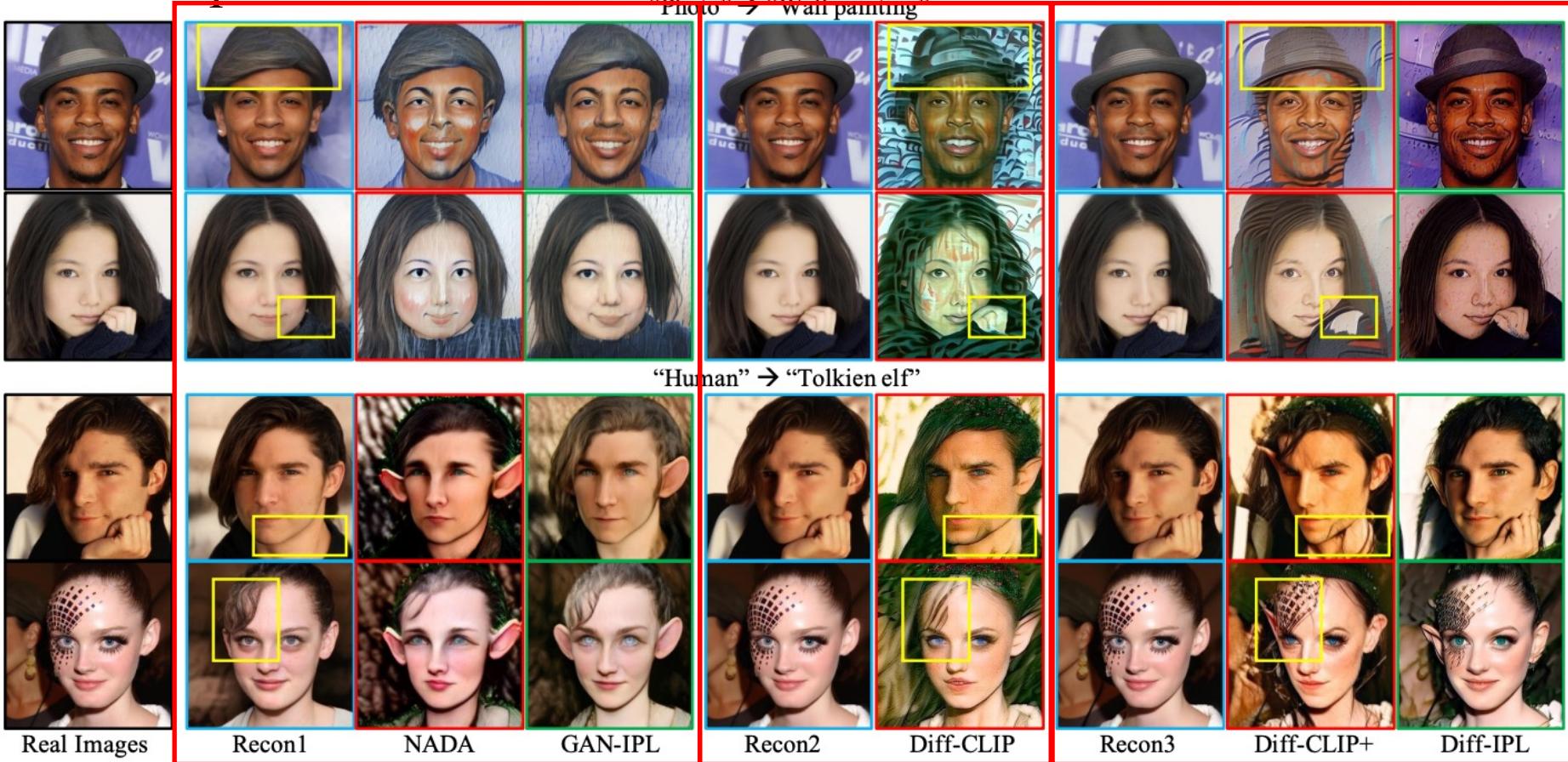
Quantitative comparison

Dataset	Source→Target	IS [41] (↑)		SCS [53] (↑)		ID [5, 12] (↑)		SIFID [42] (↓)						US (↑)
		NADA	IPL	NADA	IPL	NADA	IPL	R ₁	R ₂	R ₃	R ₁	R ₂	R ₃	
FFHQ [8]	Photo→Disney	2.721	3.089	0.407	0.448	0.782	0.801	2.776	3.136	3.670	2.517	2.930	3.497	82.6%
	Photo→Anime painting	2.450	3.051	0.324	0.518	0.666	0.776	2.956	1.811	1.242	2.845	1.595	1.021	79.3%
	Photo→Wall painting	2.183	2.676	0.439	0.487	0.594	0.637	1.944	1.220	1.331	1.930	1.183	1.274	80.9%
	Photo→Ukiyo-e	2.205	2.974	0.420	0.506	0.775	0.632	1.954	1.990	1.326	1.165	1.255	0.878	85.9%
	Human→Pixar character	2.703	2.785	0.379	0.461	0.757	0.853	0.793	0.932	0.865	0.638	0.821	1.092	86.7%
	Human→Tolkien elf	2.479	2.778	0.416	0.491	0.711	0.772	0.632	1.495	1.452	0.690	0.637	0.701	76.8%
	Human→Werewolf	2.619	2.809	0.399	0.417	0.642	0.747	1.969	1.846	1.967	1.734	1.688	1.911	72.7%
AFHQ [3]	Photo→Cartoon	6.505	8.658	0.407	0.563	0.925	0.941	2.708	2.672	3.870	2.517	2.477	3.278	87.6%
	Photo→Pointillism	5.419	6.913	0.224	0.542	0.775	0.881	7.081	5.288	7.142	4.818	3.089	4.074	78.5%
	Photo→Cubism	4.165	6.450	0.386	0.463	0.934	0.943	2.779	2.938	3.199	2.431	2.956	2.284	74.3%

IPL generates images with: (1) higher quality and diversity (IS), (2) better source-domain information preserving capability (e.g., structure (SCS) or identity (ID)), (3) more correct target-domain style (SIFID) and (4) more user study preference (US).

Experiments – Real-world Image Translation

Qualitative comparison



IPL is compatible with both GANs (GAN-IPL) and diffusion models (Diff-IPL). Diff-IPL inverses real-image more faithfully.

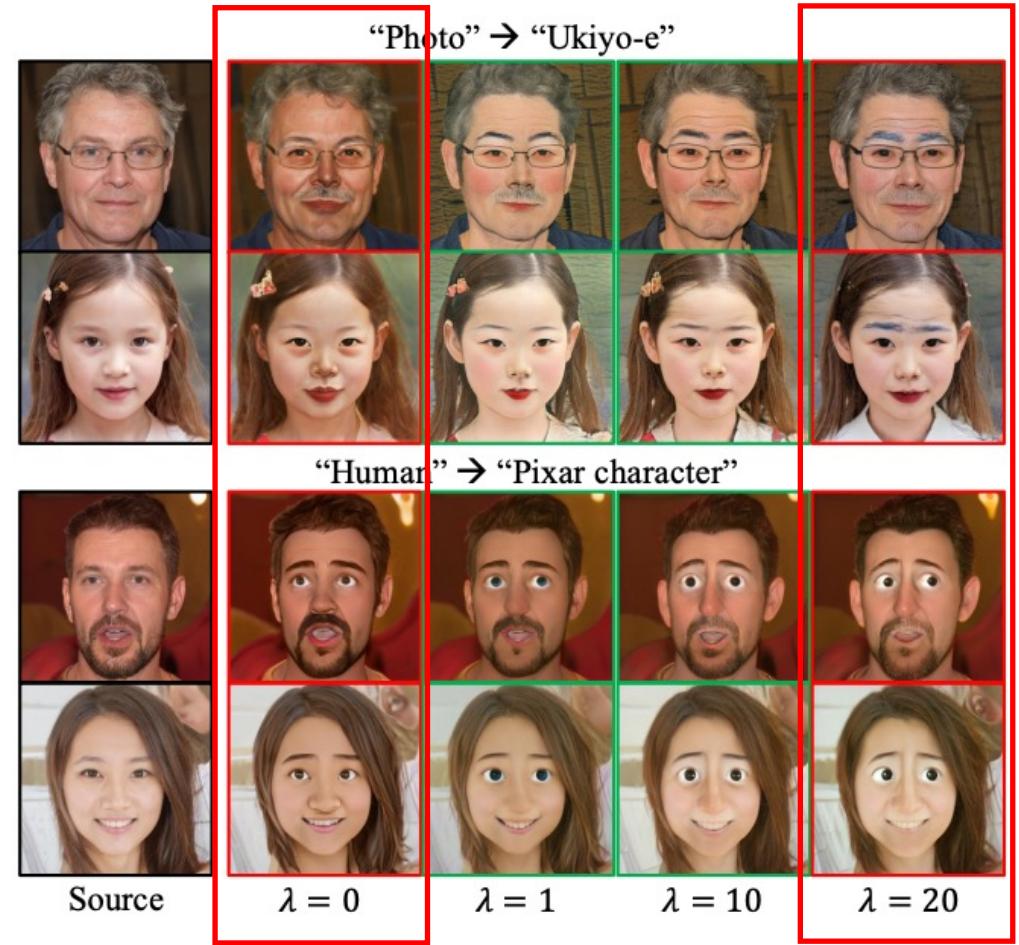
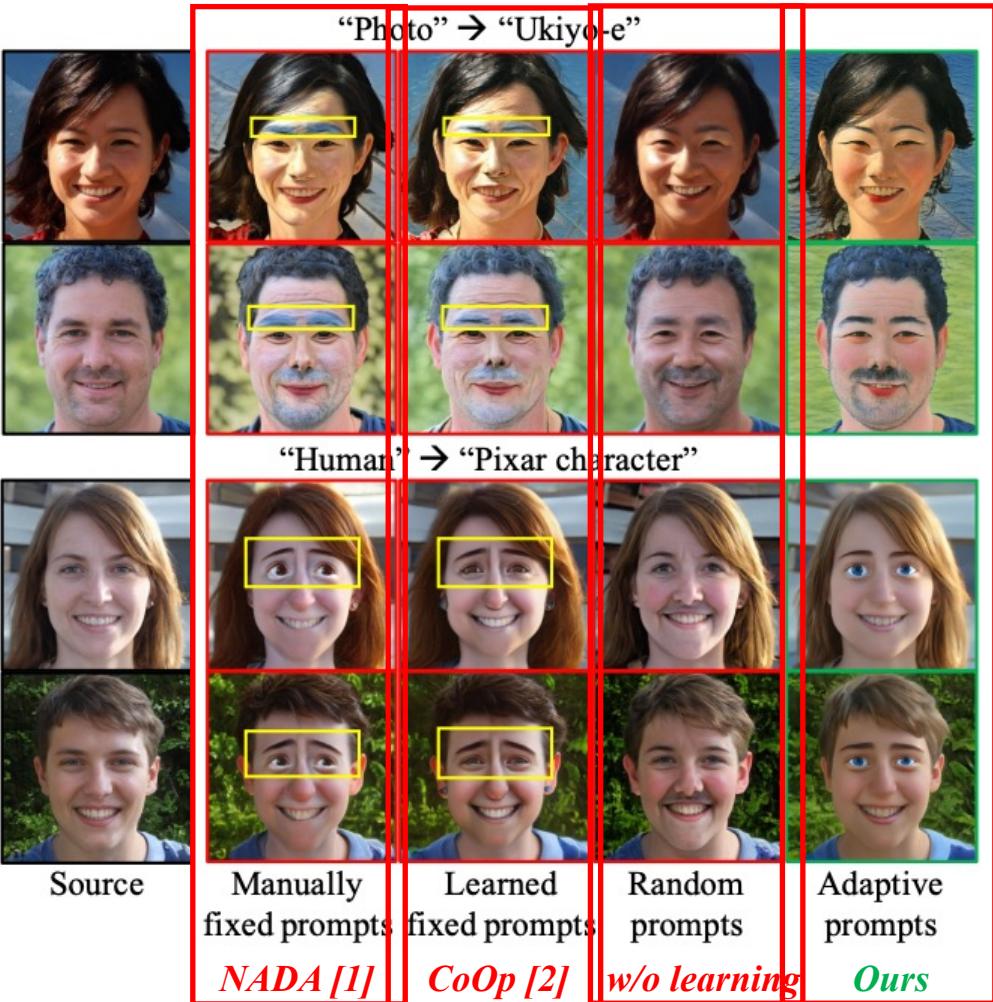
[1] Gal, Rinon, et al. "StyleGAN-NADA: CLIP-guided domain adaptation of image generators." *TOG* 2022.

[2] Kim, Gwanghyun, et al. "DiffusionCLIP: Text-guided diffusion models for robust image manipulation." *CVPR* 2022.

[3] Preechakul, Konpat, et al. "Diffusion Autoencoders: Toward a meaningful and decodable representation." *CVPR* 2022.

Experiments – Ablation studies

Prompt designing scheme & Loss term ratios



$$\mathcal{L} = \mathcal{L}_{\text{constr}} + \lambda \mathcal{L}_{\text{domain}}$$

Recommended range: [1, 10]

[1] Gal, Rinon, et al. "StyleGAN-NADA: CLIP-guided domain adaptation of image generators." *TOG* 2022.

[2] Zhou, Kaiyang, et al. "Learning to prompt for vision-language models." *IJCV* 2022.

Thanks for watching!

For more details, please refer to our paper.



Paper



Code & Models